

Jesse Milden

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SUMMARY

Resourceful art director/designer well versed in online and print design, production and pre-press. User experience design and information architecture. Experience at startup companies, healthcare, advertising agencies, non-profit organizations and high-end retail employment.

TOOLS

Adobe Creative Suite, BBedit, CommonLook, CSS, HTML, Javascript, Office, QuarkXpress, and various other software packages.

EXPERIENCE

Group Health Cooperative, Seattle WA | 2008 - Present

User experience design, interaction design and visual design for healthcare web sites.

Collaboration with business stakeholders and product owners to create elegant and usable solutions for a wide range of end users.

- Lead designer of healthcare provider directory.
- Lead designer of online health profile questionnaire.
- Implemented Section 508 accessibility compliance.

Dubhead, Seattle WA | 2002 - 2008

Design and production for online and print.

Principal: Web design, production and optimization. Design and pre-press for printed promotional materials, collateral materials. User experience design and information architecture.

Recent projects include:

- Full identity package for La Rousse, a Seattle based clothing boutique.
- Information architecture project for March of Dimes organization.
- Web site design for Western Washington Rural Health Collaborative.

Blue Frog Media, Seattle WA | 2006 - 2007

Blue Frog was a leader in innovative content for mobile devices.

Design and production for print and online materials.

Print advertising for mobile phone content in nationally distributed magazines.

- Web site design and production. Design of collateral and promotion materials.
- Brand design and logo usage for new products.

Terra Lycos, Waltham MA | 1998 - 2002

Lycos was one of the most visited destinations on the internet during this time.

Senior Designer: User interface design, information architecture, e-commerce transaction design, online banner design, branded offline promotional items.

- Lead designer on Matchmaker.com responsible for major site upgrades and home page redesign.
- Lead designer on Lycos Autos, Lycos Real Estate and Lycos Classifieds sites.
- Participated in extensive usability testing and research on various projects.
- Supervised associate designers.

Tripod, Williamstown MA | 1996 - 1998

Tripod is an innovator of online personal publishing tools and one of the worlds largest hosts of personal home pages. Tripod was purchased by Lycos in February 1998.

Designer: Editorial illustration and design, user interface design, software interface design, HTML production. Design and production of offline collateral materials.

- Lead designer on home page building software projects.
- Translated design templates for launch of international web sites.
- Responsible for brand management and logo usage.

FREELANCE PROJECTS

Web site design and production, print advertising, mail order catalogs, architectural signage, disc jockey, lighting design, photography, graphic design and computer technical support.

EDUCATION

University of Oregon. Bachelor of Arts, Fine Arts 1991

OTHER ACTIVITIES

Volunteer and freelance projects at non-profit organizations and cultural institutions including, Bellevue Art Museum. WA. Richard Hugo House, Seattle WA. Soil Gallery, Seattle WA.

Priceless Works Gallery, Seattle, WA. The Contemporary Artists Center, North Adams MA.

MASS MoCA, North Adams MA. The Decordova Museum, Lincoln MA.

The Copley Society of Boston. Community Architexts, Chicago.

Board of Directors, Contemporary Artists Center, North Adams MA.

Visiting Artist, ArtNet program sponsored by Williams College Museum of Art.